

4.3 Economic Integration & Globalization



Economic Integration

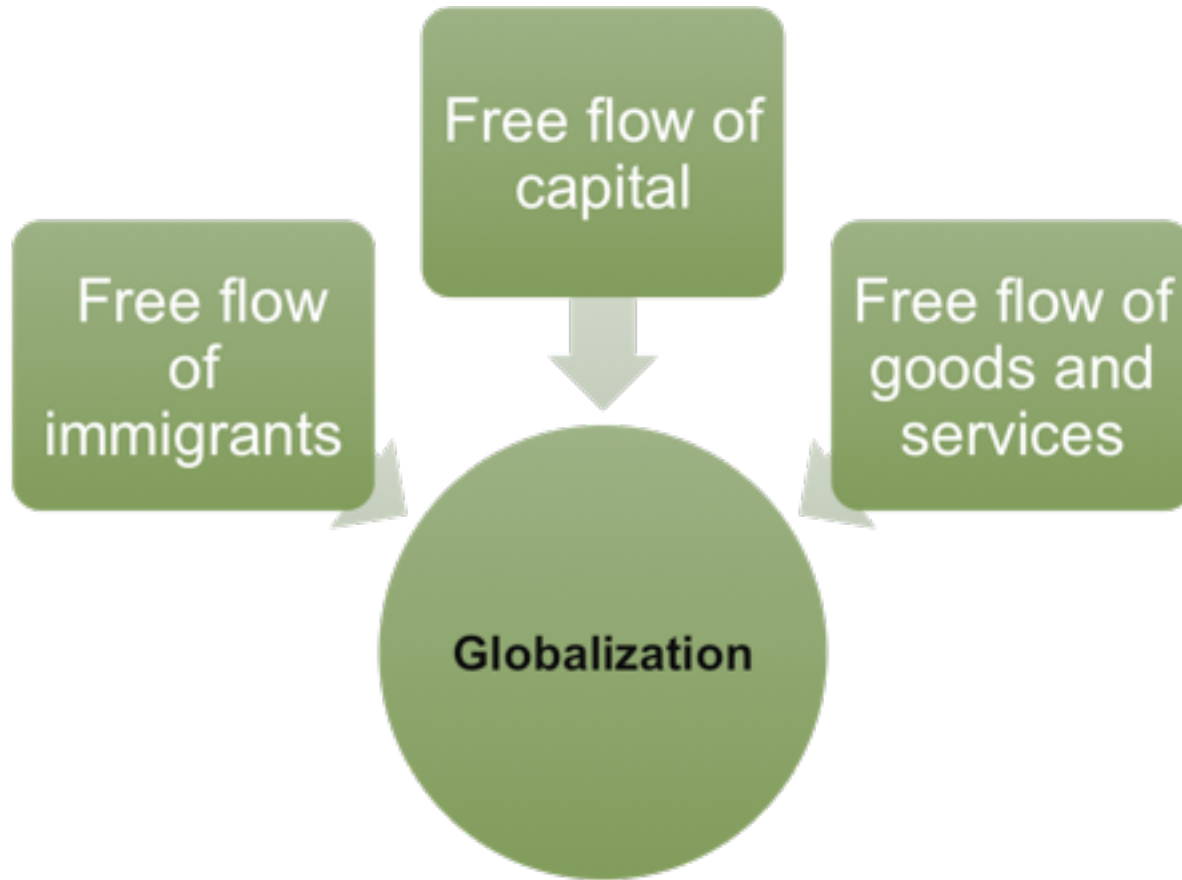
A process whereby countries coordinate, link and harmonize their economic policies.



Globalization

The spread of economic, social & cultural ideas across the world, the result of increased economic integration through trade, investment and improving technology

Processes Fostering Globalization



Pros and Cons of Globalization

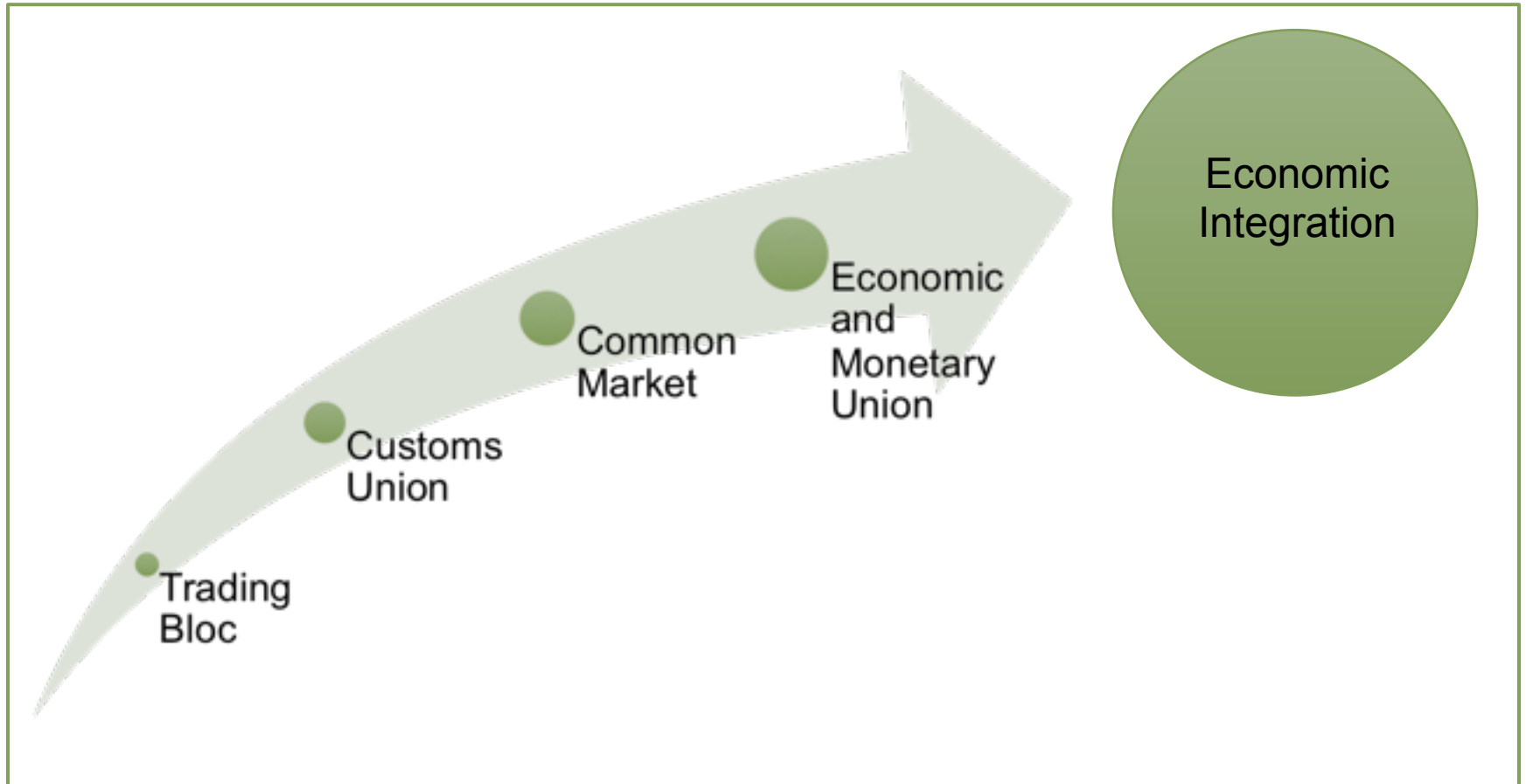


Creates employment
Transfer & knowledge
technology

Exploitation
Increased vulnerability
Job losses
Destruction of local communities
Race to the Bottom



Economic Integration



Economic Integration



Trading Block

- Countries agree to increase trade and cooperate.
- Example: EU and ACP

Free Trade Area

- Countries remove trade barriers between themselves but trade in anyway with counties outside the group.
- Example: NAFTA

Customs Union & Common Market

- Countries adopt common trading policies.
- Countries adopt common regulations policies and the free movement of goods and service, capital and labor to form a common market.
- Example: EU


Economic and Monetary Union

- Countries adopt a common market and currency.
- Example: Eurozone

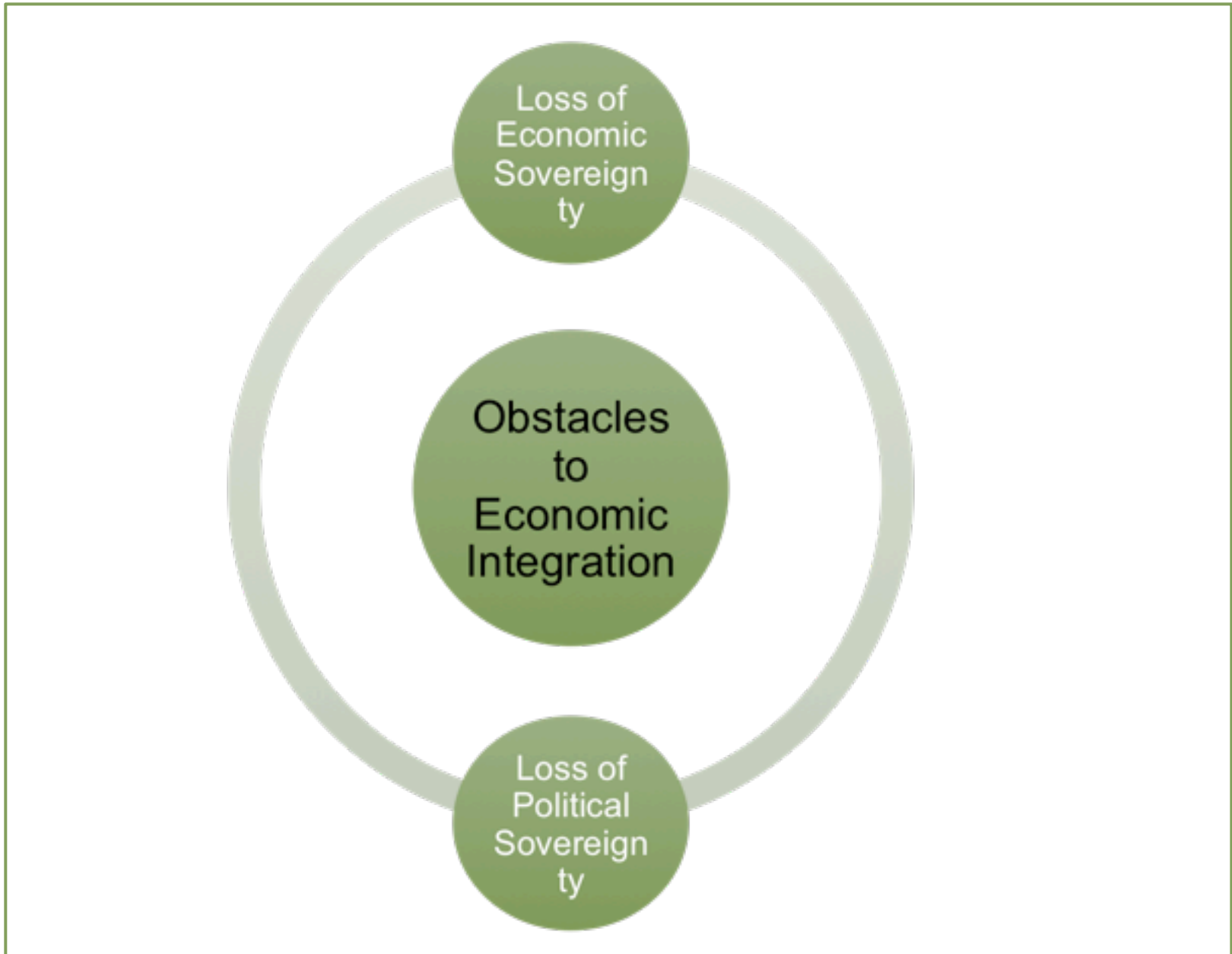
Trading Blocs: Pros and Cons



Larger market
More choice & lower prices
More investment
Greater political & economic
stability & cooperation



Discrimination against non-members
Undermines free trade
Small countries have little bargaining
power

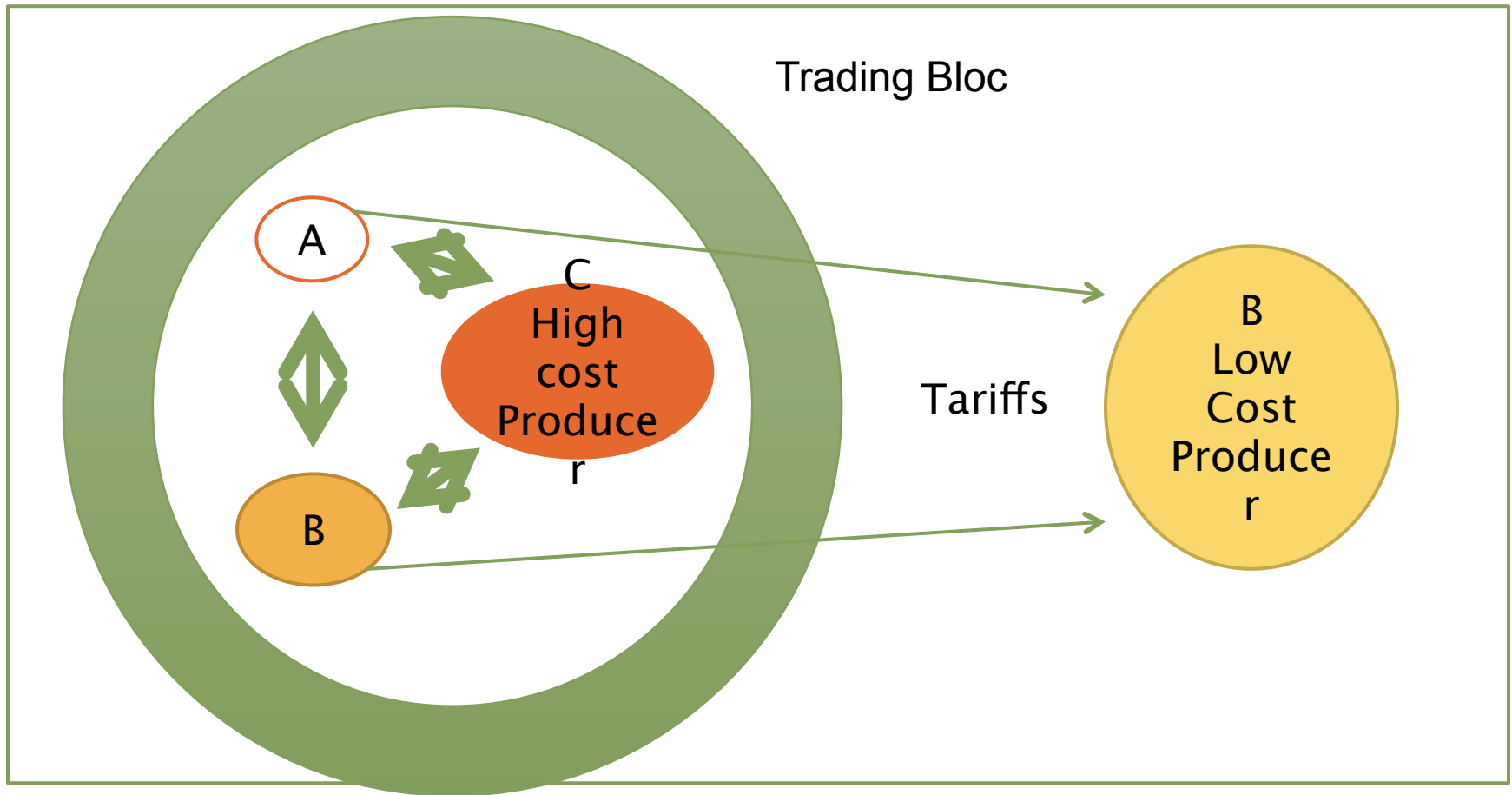


Trade Creation

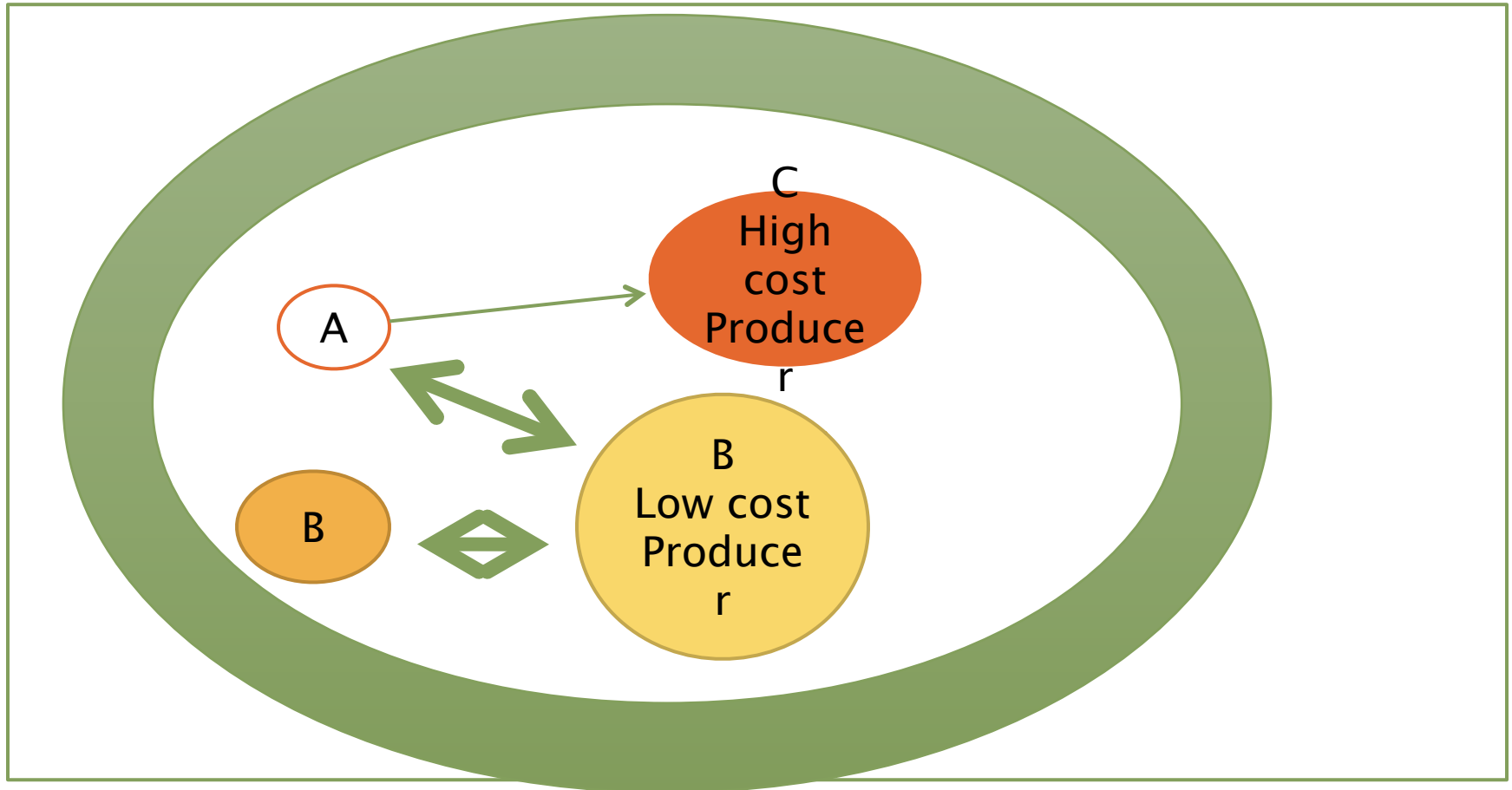


- ▶ A benefit of greater economic integration
- ▶ Entry of country into a customs union leads to the transfer of production from a high cost producer to a low cost producer

Before Trade Creation



After Trade Creation

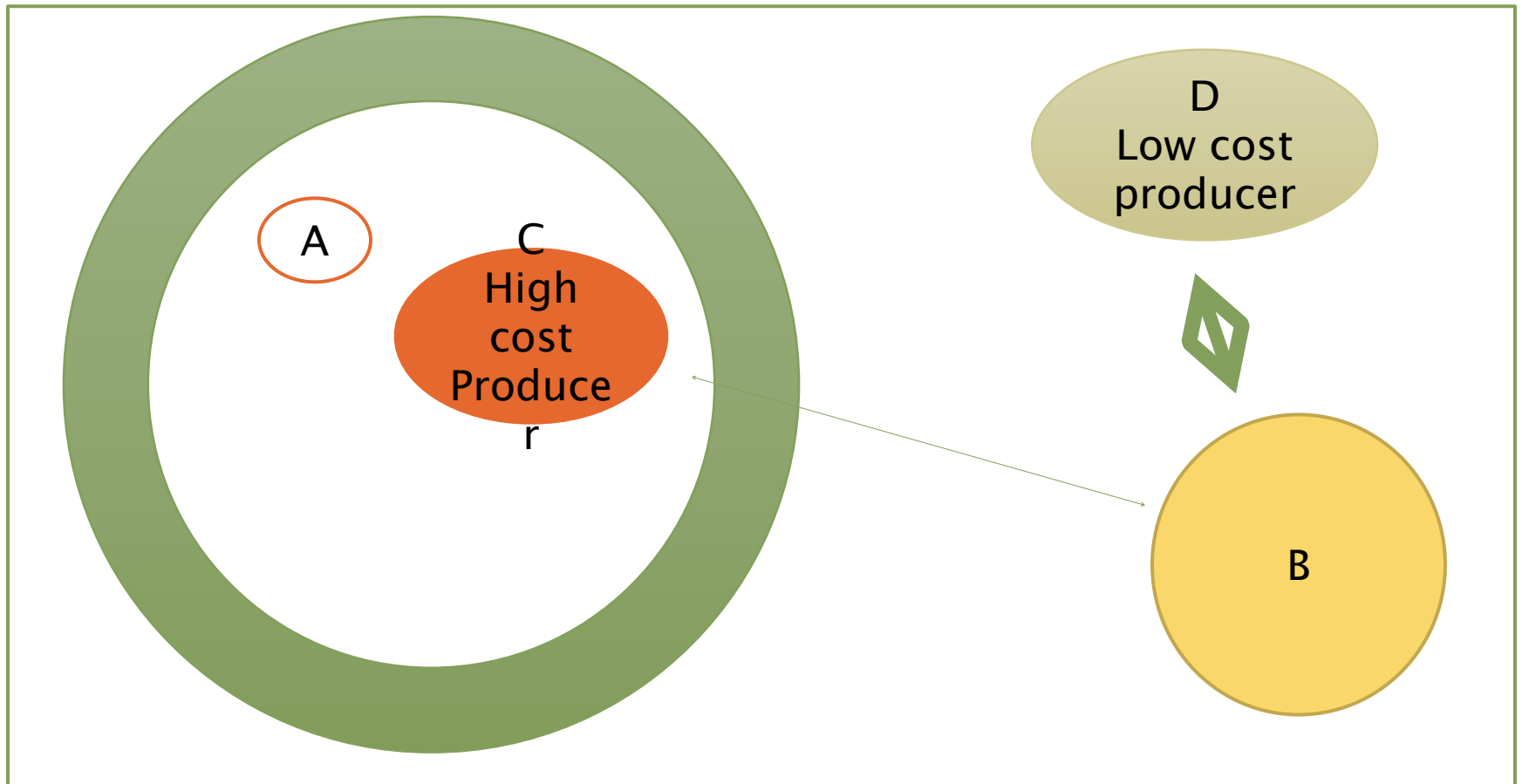


Trade Diversion



- ▶ A disadvantage of greater economic integration
- ▶ Entry of country into a customs union leads to the transfer of production from a low cost producer to a high cost producer

Before Diversion



After Trade Diversion

